

HoReCa-Magazine

Magazine for anyone in business!

Eurasian hotel and restaurant business magazine

HoReCa-Magazine is a hotel and restaurant business magazine for all the hospitality and catering industry market participants.

The primary objective of the publication is to provide the most up-to-date and interesting business information about the entire HoReCa industry and to objectively reflect all the market developments.

HoReCa Magazine Armenia brings together on a single communication and cooperation platform the restaurateurs, hoteliers, chefs, line staff, suppliers of goods and services and any other representatives of the hotel and restaurant business.

The Magazine audience covers the entire HoReCa market, industry specialists and professionals, manufacturers and suppliers of food products, equipment and services, as well as managers of catering companies, mid-level managers, heads of purchase departments, staff of restaurants, bars and various services at hotel complexes.

The Magazine aims to provide expert support and useful information to the hotel and restaurant market players as well as to introduce to tourists and travelers the best recreation and entertainment facilities in Armenia.

HoReCa Magazine Armenia is intended for:

- ▶ Tourists, travelers;
- ▶ Travel companies;
- ▶ Owners of hotels and resort houses;
- ▶ Owners of restaurants and bars;
- ▶ F&B hotel managers;
- ▶ Professional chefs and bartenders;
- ▶ Food suppliers;
- ▶ Suppliers of equipment and facilities;
- ▶ HoReCa industry leading experts;
- ▶ Owners of small, medium and large business projects;
- ▶ Managers and administrators of restaurants and hotels

We welcome cooperation with all the interested persons and HoReCa market participants: info@horeca-magazine.com.

For advertising inquiries,

please contact us at: ads@horeca-magazine.com

or call: +374 77 804 815 (mobile,viber, whatsapp,telegram).

HoReCa Magazine

*Magazine
is for everyone
in business!*



MAGAZINE ADVERTISEMENTS

COST OF PLACING MODULAR ADVERTISING

- 1 ONE STRIP**
▶ 220x295 MM ■ 250 dollar
- 2 TWO LANES U-TURN**
▶ 440x295 MM ■ 400 dollar
- 3 MOUNTAIN STRIPES.**
▶ 220x147 MM ■ 180 dollar
- 4 STRIPES VERT.**
▶ 110x147 MM ■ 125 dollar
- 5 MOUNTAIN STRIPES.**
▶ 110x80 MM ■ 90 dollar

AD PLACEMENT OPTIONS

- ▶ Image layout
- ▶ Image article

ADDITIONAL SERVICES:

- ▶ Finished layout design
- ▶ Photographer services
- ▶ Journalist services
- ▶ Article writing

COST OF CORPORATE ADVERTISING PLACEMENT

- 6 TOP BLOCK + SUBSCRIPTION**
▶ 50x85 MM ■ 120 dollar
- 7 INFO BLOCK + SUBSCRIPTION**
▶ 40x50 MM ■ 80 dollar

TECHNICAL CHARACTERISTICS OF POSTING INFORMATION IN THE MAGAZINE

Dear partners, please send advertising materials in accordance with the following parameters: image formats: Adobe Illustrator, CorelDraw, EPS, Tiff, PSD (flattened layers, without alpha channel), PDF.

If the above formats are not available, you can send in good quality jpg or png format.

The information block requires

- 1) Company name in English
- 2) Company address in Russian
- 3) Company contact phone number
- 4) Company web or social address

COMPANY CATALOG

COMPANY COMPANY COMPANY COMPANY

Адрес
Телефон
WEB - SOC

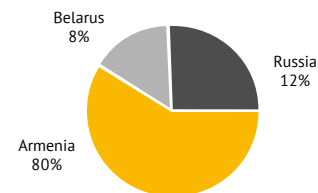
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Адрес
Телефон
WEB - SOC

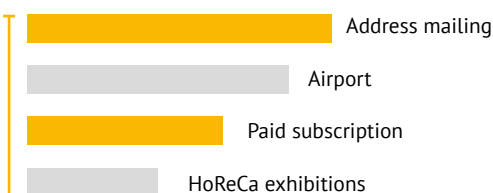
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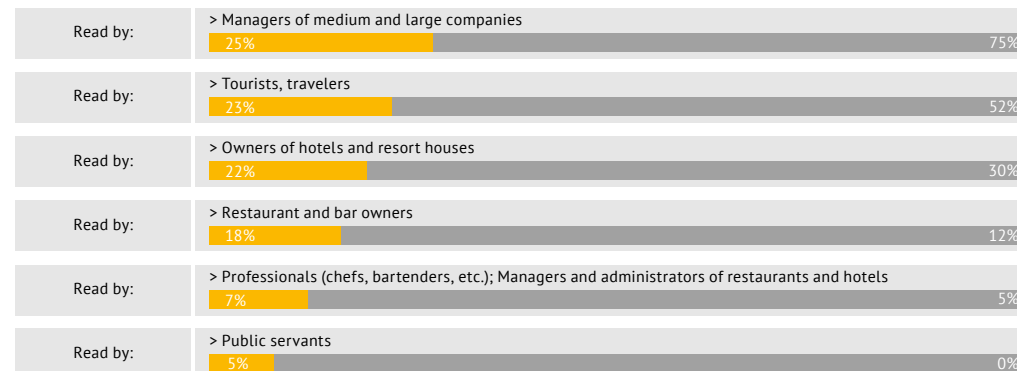
INTERNATIONAL DISTRIBUTION



DISTRIBUTION STRUCTURE IN ARMENIA



MAGAZINE AUDIENCE



TOTAL PRINT CIRCULATION OF THE: 5000 COPIES

FREQUENCY: ONCE A YEAR

FORMAT: 4, FULL COLOR

ONLINE VERSION OF THE MAGAZINE:

VOLUME: 100-130 PAGES

▶ www.HoReCa-Magazine.com
▶ www.Amsagir.com